


**NATIONAL INSTITUTE OF MARKETING OF NIGERIA  
2024 ELECTIONS  
PROFILE AND STATEMENT OF PURPOSE**

<b>POSITION/ OFFICE</b>	<b>NAME</b>	<b>PROFILE AND STATEMENT OF PURPOSE</b>
COUNCIL SEAT	<b>DR. CHIDIEBERE SYLVANUS NWANKPA, FNIMN</b>	<div style="display: flex; align-items: flex-start;">  <div> <p><b>BRIEF PROFILE OF DR. CHIDIEBERE SYLVANUS NWANKPA, FNIMN</b></p> <p>Dr. Chidi Nwankpa is a Management Scholar/Marketing Professional with over 20 years post qualification and Managerial experience in both the Private and Public Sectors in Nigeria including Logistics, Media Marketing, Insurance, Consultancy Services and the Public Service. He is currently a Senior Legislative Aide in the Office of the Honorable Deputy Speaker of the House of Representatives in the National Assembly and Founder, Real Value Consultancy Services Limited. Chidi is a Fellow of the National Institute of Marketing of Nigeria and serving Member of the Governing Council and Investigative Panel of the Institute respectively. He is also a Member of the Canadian Institute of Marketing. He holds a Doctorate Degree in Business Administration with specialization in Management and Leadership Studies from University of Port Harcourt and his Doctoral Thesis critically examined Leadership Styles and Organizational Performance in the Nigerian Public Sector. He also holds a Masters Degree in Business Administration with specialization in General Management from University of Wales, Cardiff, United Kingdom and Post-Graduate Diploma in Business Management from Abubakar Tafawa Balewa University, Bauchi. Additionally, Dr. Chidi Nwankpa has served in the following Committees of National Institute of Marketing of Nigeria (NIMN).</p> <ol style="list-style-type: none"> <li>1) Chairman, Body of Fellows (BOF) Committee for the Review of NIMN September 2013 Governing Council Elections.</li> <li>2) Chairman, NIMN Governing Council Electoral Committee 2014 - 2015.</li> <li>3) Chairman, NIMN Rivers State Chapter 2016 - December 2022.</li> <li>4) Member, NIMN Events Committee 2017 – 2021.</li> <li>5) Member, NIMN Disciplinary Tribunal 2021 – 2022.</li> <li>6) Chairman, NIMN Government Relations and Advocacy Committee 2020 - 2023.</li> </ol> <p>It is also noteworthy that Dr. Chidi Nwankpa is the Chairman, Board of Trustees of Ukwa Leadership Accountability Association (ULAA), a Civil Rights and Sociopolitical Advocacy Group for quality Representation and Leadership accountability at all levels of Government.</p> </div> </div>

		<p>Chidi has attended several local and overseas Developmental Learning Courses including: Robert Kennedy College/Harvard Business School Michael Porter Course on Strategy &amp; Competitiveness (2010), Intellectual Property Course at the World Intellectual Property Organization (WIPO) Academy, Geneva, Switzerland (2010) and the United Nations Framework Convention on Climate Change (UNFCCC - COP 28) in Dubai, UAE (2023).</p> <p>Dr. Chidi Nwankpa loves reading and listening to music and his marriage is blessed with two Children.</p> <p style="text-align: center;"><b>MY PURPOSE STATEMENT</b></p> <p>Member, NIMN Governing Council and Member, NIMN Investigative Panel. I write to express my intention to contest the NIMN 2024 Governing Council Election as my tenure in the Council comes to an end at the next Annual General Meeting scheduled to hold in Ibadan in June 2024. This will enable me to consolidate and improve on the positive results and achievements recorded so far since my Election to the Governing Council of the Institute in 2021.</p> <p>It is my desire to further contribute positively to the growth, development and consolidation of NIMN in Nigeria.</p> <p>Consequently, I pledge to increase my supportive role and collaborative efforts with Government Institutions, Relevant Stakeholders and the Entire Council of NIMN for optimum results, desirable benefits and strategic positioning that will ultimately place NIMN as a Professional Institute of First Choice in the Committee of Professional Institutes Chartered by the Act of the National Assembly in Nigeria.</p>
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