

## INVITATION TO ANNUAL MARKETING CONFEDERATION (AMC) GHANA 2025

Dear Distinguished Members,

The African Marketing Confederation (AMC) is the leading Pan African body representing marketing associations, institutes, and organizations across the continent. It champions professionalism, ethics and integrity while promoting collaboration and the exchange of expertise among Africa's marketing community.

We are excited to invite you to participate in the upcoming annual marketing confederation, taking place in the vibrant city of Accra, Ghana from August 20-22, 2025, at Labadi Beach Hotel, Accra, Ghana.

This years' AMC is Themed: Uniting Technology & Marketing for Africa's Sustainable Growth bringing together marketing professionals, industry leaders, and innovators from across the continent. It will feature keynote speeches, panel discussions, workshops, exhibitions, lunch, and dinner inclusive, all designed to equip you with the latest insights, trends, and best practices in marketing.

This year's event promises to be an unforgettable experience, offering unparalleled opportunities for networking, learning, and exploration.

To participate, kindly register to secure your spot. A special discount is available for bulk registration for NIMN members.

For more information, please see attached flyer.

### Governing Council

**Dr. (Mrs.) Bolajoko Bayo-Ajayi, fnimn**  
President and Chairman of Council

**Alhaji Ibrahim Yusuf Yakasai, fnimn**  
1st Vice President

**Mr. Walter Okafor, fnimn**  
2nd Vice President

**Mr. Idorennya Enang, fnimn**  
Immediate Past President

Mr. Ayoola Akomolafe, fnimn

Miss Sandra Amachree, mnimn

Mrs Adenike Olufade, fnimn

Chief Hope Gbagi, fnimn

Mr. Sylvanus Chidiebere Nwankpa, fnimn

Mrs. Benita Adelore, fnimn

- Member

- Member

- Member

- Member

- Member

- Member

**Mr. Dickson Boniface Usoroh, mnimn**  
Member, Representing  
Federal Ministry of Education

**Mr. Shafiu Yauri**  
Member, Representing  
Federal Ministry of Industry, Trade,  
and Investment

**Mrs. Adejoke Ishola,**  
Member, Representing  
Centre for Management Development

**Mrs. Thelma Okoh, mnimn**  
Registrar/Secretary to Council

### Corporate Office

MARKETING HOUSE  
48B Adekunle Fajuyi Way,  
Ikeja GRA,  
Lagos, Nigeria.  
Tel.: 07053968899, 08160321503  
Email: [info@nimn.com.ng](mailto:info@nimn.com.ng)  
Website: [www.nimn.com.ng](http://www.nimn.com.ng)

Member:



**How to Register:**

**Payment details: payment can be made into the account below:**

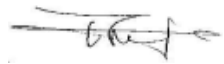
**Bank Name: United Bank for Africa**

**Account Name: National Institute of Marketing of Nigerian**

**Account Number: 1002728576**

We look forward to welcoming you to Accra, Ghana, and sharing an unforgettable experience with you!

Best regards,



Thelma Okoh

Registrar/Secretary to Council

NIMN





