



AFRICAN MARKETING
CONFEDERATION



TICON
AFRICA

2025 AMC & TICON Africa Conferences

Uniting Technology & Marketing
for Africa's Sustainable Growth

20-22 August | Labadi Beach Hotel, Accra, Ghana

Hosted by

ABOUT THE CONFERENCES

African Marketing Confederation

Elevating African Marketing on the Global Stage

The African Marketing Confederation (AMC) is the leading Pan-African body representing marketing associations, institutes, and organisations across the continent. It champions professionalism, ethics, and integrity while promoting collaboration and the exchange of expertise among Africa's marketing community.

The AMC also builds global influence through strategic partnerships with leading international marketing bodies, elevating African marketers on the world stage and contributing unique insights and innovations to the global industry.

AMC Member Bodies



Global Marketing Alliances



Technology Information Confederation Africa

Shaping the Future of ICT in Africa

The Technology Information Confederation Africa (TICON Africa) is the foremost Pan-African body dedicated to uniting and empowering ICT professionals across the continent. Through education, collaboration, and knowledge-sharing, we foster innovation and excellence in technology.

Our mission is to build a connected and thriving ICT community, equipping professionals with the skills, networks, and opportunities needed to drive Africa's digital transformation. By championing industry standards and thought leadership, TICON Africa is shaping the future of technology on the continent and beyond.

TICON Africa Primary Members



TICON Africa Secondary Members



As part of our local delegate drive, we're offering exclusive group packages with discounted conference rates. These package options cover conference access only and exclude airfare and accommodation.

Secure your presence at Africa’s leading marketing and technology event, and SAVE MORE when you register as a group!

Delegates Only Packages		
Category	Number of Delegates	Total Through NIMN (NGN)
Package 1	1 Delegate	939,430
Package 2	2 Delegates	1,712,600
Package 3	3 Delegates	2,568,900
Package 4	4 Delegates	3,425,200
Package 6	5 Delegates	4,198,370
Package 7	10 Delegates	8,479,870

Payments can be made locally

Bank: United Bank for Africa (UBA)

Account number: 1002728576

Account name: National Institute of
Marketing of Nigeria (NIMN)

Packages Include:

- Full Delegate Access (3 Days)
- Access to All Sessions & Networking Events
- Company/Product Presentation
Opportunity (Combo Packages)
- Exhibition Space (Combo Packages)
- Brand Visibility Before & During the Event

Thelma Okoh, Registrar
registrar@nimn.com.ng

